



Smithsonian Affiliate

2018 FACT SHEET

Spanning more than 1,000 wooded acres in Central Indiana, Conner Prairie welcomes more than 400,000 visitors of all ages annually. As Indiana’s first Smithsonian Institute affiliate, Conner Prairie offers various outdoor, historically-themed encounters and indoor experiential learning spaces that combine history and art with science, technology, engineering and math to offer an authentic look into history that shapes society today.

Founded in 1934 by Eli Lilly, the museum offers seven outdoor destinations, five of which are historically themed, and two indoor exhibits that combine history and art with science, technology, engineering and math. The museum also features a retail store.

Conner Prairie offers special programming for toddlers and preschool-age children, a series of week-long summer day camps for youth, a robust youth volunteer program and special adult programming, including culinary events and skill-building classes.

Conner Prairie stages a host of community special events throughout the year, including Headless Horseman, Follow the North Star, Passport to Hi-Tech, and Festival of Machines. Symphony on the Prairie welcomes thousands of guests each season to a summer concert series performed by the renowned Indianapolis Symphony Orchestra.

The museum also features unique spaces for catered corporate events, meetings, weddings, family outings and more.

NEW IN 2018

Fort Hoosier at Treetop Outpost is the latest addition to our popular Treetop Outpost area. Drawing inspiration from a wilderness outpost, this all-new play structure is a place where kids and families can unleash their wild side and be active while enjoying nature.

We also debuted areas and activities that focus on two of our greatest assets - our land and the White River. Nestled in the trees beside Treetop Outpost is our new Nature Amphitheater that features a covered stage for nature chats, performances and storytelling that highlight the richness of the natural world around us. Just around the corner is our new White River Overlook, which will offer an unprecedented view of the river and its graceful bend around our prairie.



Norman Burns
President, CEO



Rich Thrapp
Board Chairman

ACCOMPLISHMENTS

- **Indiana’s first Smithsonian Institute affiliate**
- **Earned a national exhibit excellence award from the American Alliance of Museums**
- **Voted one of the 10 Best Museums in Indiana by Visit Indiana**
- **Named as one of the 20 Best Places to Spot Fall Foliage in America by Reader’s Digest**
- **Named one of the most-visited outdoor museums in the U.S. by Education.com, Ancestry.com, Family Living Magazine and Outdoor History Museum Forum**

PLACES TO EXPLORE

William Conner House

Enter one of Indiana's first brick homes where you will discover the story of William Conner and how Indiana's history changed at Conner Prairie.

1836 Prairietown

Go back and join a bustling community where people, animals, objects and daily routines are exactly the same as they were many years ago.

1859 Balloon Voyage

Soar high above Conner Prairie in a helium-filled, tethered balloon and learn how manned flight moved from dream to reality.

1863 Civil War Journey

Immerse yourself in Hoosier life during the Civil War and enlist to help defend the state from Confederate Gen. John Hunt Morgan and his raiders.

River Crossing

Inside 1863 Civil War Journey, children ages 2-10 can get wet and explore indoor and outdoor play areas and activities, including boats, Civil War dress-up time, climbing areas and water play.

Animal Encounters

Step inside the barn of a real working farm. Feed, pet and play with livestock while learning from their caretakers.

Lenape Indian camp

Live like a Lenape Indian. Toss a tomahawk, climb inside a wigwam and try your hand at fur trading.

Treetop Outpost

Explore a four-story tree house surrounded by fun, interactive exploration areas all nestled in the woods near the White River.

Create.Connect

Design a new invention. Fly a plane. Create an electrical circuit in this fun, changing indoor exhibit that celebrates Indiana innovation.

Discovery Station and Craft Corner

Create, climb, explore, play and pretend in a one-of-a-kind play area perfect for children up to age 8 that's open year-round.

Conner Prairie Store

The Conner Prairie Store offers unique gifts, old-fashioned candy, toys, games, jewelry and more.



2018 AT A GLANCE

ECONOMIC IMPACT

- \$10.1 million economic impact on city of Fishers, Ind.
- \$25 million economic impact on Hamilton County, Ind.
- \$44 million economic impact on state of Indiana

EMPLOYMENT

- 92 full-time employees
- 53 part-time employees
- 222 seasonal employees

ATTENDANCE

- 402,261 total attendance
- 280,121 daily visitors
- 122,140 Symphony on the Prairie attendees
- 56,678 visits by students, teachers and chaperones on school field trips
- 2,317 youth attended summer day camps

MEMBERSHIP

- 7,704 member families
- 36,756 adults and children
- 97,356 visits by members
- \$794,384 in income generated through membership sales

FINANCIALS

- \$2,848,348 total annual and capital support
- \$838,270 from individual giving
- \$1,169,199 in corporate support
- \$627,000 in foundation giving
- \$213,879 in government support

SUPPORT

- 456 total volunteers
- 40,925 combined hours that volunteers gave

– Unaudited statistics released in January 2019

OUR MISSION

Conner Prairie is a unique historic place that inspires curiosity and fosters learning by providing engaging and individualized experiences for everyone.

Follow Conner Prairie on these social networking sites.



Conner Prairie

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