LAST YEAR was an exciting time of change for Conner Prairie, and with change comes opportunity. We are excited to announce that through the dedication of our remarkable staff and volunteers, 2017 was once again a record-setting year for us. We broke our overall attendance record as well as attendance for our special events like President’s Day and Martin Luther King Jr. Free Days. We celebrated the birth of Roundabout, our rare English Longhorn calf, opened our first corn maze, and welcomed new members to our Leadership Team.
TOTAL ATTENDANCE
(Excluding Symphony on the Prairie)

2017: 304,747
2016: 279,849

SYMPHONY ON THE PRAIRIE

2017: 123,855
2016: 111,413

HEADLESS HORSEMAN

2017: 33,449
2016: 34,090

SUMMER DAY CAMP

2017: 2,226 campers
2016: 2,199 campers

SCHOOL TOURS

2017: 53,286 students
2016: 50,808 students

BREAKFAST & DINNER WITH SANTA

2017: 2,969 guests
2016: 2,865 guests

In 2017 we completed construction for our MAKESMITH WORKSHOP

GIVING KIDS & ADULTS HANDS-ON EXPERIENCES
working with wood, metals and textiles.

All possible thanks to OUR GENEROUS DONOR COMMUNITY, WHO CONTRIBUTED $390,066 bringing Makesmith Workshop to life!
2017 was the 12th CONSECUTIVE YEAR that Conner Prairie OPERATED WITH A BALANCED BUDGET.
MEMBERSHIP

MEMBERSHIP REVENUE

2017: $960,045
2016: $703,839
(2017 without donor membership revenue, only include if there is space)

TOTAL MEMBERSHIPS

2017: 8,178 households
2016: 7,947 households

+3%

SUPPORT

GIFTS, SPONSORSHIPS & GRANTS

2017: $1,690,033
2016: $2,284,808

-26%

★ GIVING VOICE: In 2017, as part of the Giving Voice Initiative, Conner Prairie premiered “More Light: Douglass Returns” by Crystal V. Rhodes and “Black Hoosiers: Untold Tales.”

337 ADULT & YOUTH VOLUNTEERS

GAVE A COMBINED 20,732 HOURS to help with programs & special events

Conner Prairie ALLIANCE

CONTRIBUTED $95,000 to Conner Prairie in 2017
## 2017 FINANCIAL REPORT

**CONNER PRAIRIE MUSEUM, INC.**  
**Summarized Statement of Activities for the 12 Months Ending December 31, 2017**

<table>
<thead>
<tr>
<th>Revenue &amp; Support</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment Support</td>
<td>$5,245,174</td>
</tr>
<tr>
<td>Gifts, Grants &amp; Sponsorships</td>
<td>$1,690,033</td>
</tr>
<tr>
<td>Admission &amp; Program Fees</td>
<td>$2,378,555</td>
</tr>
<tr>
<td>Food &amp; Retail</td>
<td>$1,915,394</td>
</tr>
<tr>
<td>Rental &amp; Other Income</td>
<td>$732,338</td>
</tr>
<tr>
<td>Memberships</td>
<td>$800,559</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td><strong>$12,762,053</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Programs &amp; Guest Experience</td>
<td>$9,110,319</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$1,346,999</td>
</tr>
<tr>
<td>Marketing &amp; Communications</td>
<td>$1,412,550</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$782,249</td>
</tr>
<tr>
<td>Membership Services</td>
<td>$99,351</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$12,751,468</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Surplus</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net Surplus</strong></td>
<td><strong>$10,585</strong></td>
</tr>
</tbody>
</table>

**CONNER PRAIRIE FOUNDATION, INC.**  
**Summarized Statement of Financial Position December 31, 2016**

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Investments</td>
<td>$121,207,557</td>
</tr>
<tr>
<td>Property &amp; Equipment, Net</td>
<td>$14,408,862</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$135,616,419</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$1,513,863</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$1,513,863</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$124,878,835</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$2,933,009</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$6,290,712</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$134,102,556</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Liabilities &amp; Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$135,616,419</strong></td>
</tr>
</tbody>
</table>
At Conner Prairie, every guest has the opportunity to pursue knowledge and fun in a way that is tailored to them. This pursuit requires strong, dedicated leadership.

Conner Prairie leadership oversees operations and engages community members in supporting the museum. We are thankful that these individuals have committed their time and expertise to help shape Conner Prairie.
2017 CONNER PRAIRIE ALLIANCE

PRESIDENT
Linda Tyler
PRESIDENT-ELECT
Mandy Hunter
DIRECTOR AT LARGE
Kathleen House
VP APPLE STORE
Kathy Bergman
VP COMMUNICATIONS
Karen Arland
VP MEMBERSHIP
Mary Beth Garcia
ASSOCIATE/PATRON REPRESENTATIVE
Deb Rasper
SECRETARY
Carol Wakefield
TREASURER
Louann Cissie Hennig
PAST PRESIDENT
Barbie Millington

Maria Adams
Lisa Allen
Lynn Alexander
Sally Anderson
Tammy Beauchamp
Bea Becher
Cathy Bickel
Becky Brammer
Rhonda Burke
Sandy Burns
Linda Carl
Meri Carnahan
Angela Cassidy
Jackie Clark
Barbara Cowan
Karen Crane
Carolyn Ehlers
Joy Elzer
Kimberly Gangstad
Julie Gerig
Lori Goldsby
Shelley Gordon
Maggie Gutowski
Ginny Hacker
Bridget Hand
Jane Haney
Jennifer Hofman
Reta Holden
Renate Hubbard
Barbara Jackson
Sharon Jones
Marty Kaderabek
Marcilynn Keys
Julie Kingston
Christine Lawson
Kendra Lewis
Lynn Lewis
Patti Lewis
Cheri Mahoney
Deanna Martin
Bonnie McClain
Christine McComb
Sandy McLaughlin
Silvie McNelis
Joni Mercer
Ellen Mitchell
Marilyn Morgan
Peggy Neal
Jociel Nowacki
Jackie Pechette
Anne Powers
Judy Ress
Kristine Robinson
Pat Rooney
Rachel Rose
Ellen Rosenthal
Robin Scheevel
Anne Schuchman
Diane Singleton
Ellen Smith
Jean Smith
Karon Smith
Laurie Smith
Sue Spiker
Marsha Sutton
Beverly Vancil
Karen Wagner
Deborah Waldkoetter
Leslee Walker
Jan Webber
Megan Wiles
Gail Wiseman
Mitzi Witchger
Cheryl Wohlmut
Asa Wrammerfors
Joan Yahwak
Diana Yates
Rebecca Young
THE CONNER PRAIRIE ALLIANCE is a dynamic women’s volunteer organization that fundraises to transform Conner Prairie. Nearly every program and exhibit area on the Conner Prairie grounds has been supported by the hard-working women of the Alliance. In 2017 the Alliance donated $95,000, primarily to the re-imagination of River Crossing, which brought their total giving since 1984 to more than $1.2 million.

The Alliance’s primary fundraiser is the Apple Store, a fall food and gift shop run completely by Alliance volunteers. From September-October, guests can purchase tasty treats including cider slushies, caramel-dipped apples, donuts, pies, and many more items. Local soups, jams, mixes, snacks, as well as beautiful home goods are also for sale.
2017 CONNER PRAIRIE HORIZON COUNCIL

PRESIDENT
JP Patterson

PRESIDENT ELECT
Cory Judd

PRESIDENT EMERITUS
Cyrus Keck
Robby Slaughter
Clint Hangebrauck

LEADERSHIP
Kyle Blowers
Ed Bukovac
Scott Byrnes
Ryan T. Goode
Emily Hitchcock
Cory Judd
Casey Keck
Robin Lawrence
Ann Mackay
Brent Mackay
Allison Potteiger
Johnny Roldan
Matt Schuster
Nick Servies
Jeremy Smith
Laura Stranford
Joeseph Zielinski
THE CONNER PRAIRIE HORIZON COUNCIL is an energetic, young professionals group comprised of volunteers (ages 21-40) who share ideas, engage in strategic planning, fundraise and take part in special events. And have fun! Their voices are heard and perspectives captured as they help envision the Conner Prairie of the future.
OUR MISSION

CONNER PRAIRIE’S MISSION IS TO INSPIRE CURIOSITY AND FOSTER LEARNING ABOUT INDIANA BY PROVIDING ENGAGING, INDIVIDUALIZED AND UNIQUE EXPERIENCES.

Created by Eli Lilly in 1934, Conner Prairie combines history with science, technology, engineering and math, and encourages visitors to explore Indiana’s natural and cultural heritage through hands-on, immersive and interactive experiences. Inspiring visitors of all ages to discover more about the events, discoveries and forces that shaped the American Midwest, Conner Prairie offers various historically themed, indoor and outdoor experience areas throughout it’s more than 1,000 acres of wooded property in Fishers, Indiana.

Indiana’s first Smithsonian Institute Affiliate and accredited by the American Alliance of Museums, Conner Prairie is a 501(c)3 non-profit organization that relies on grants and philanthropic donations from corporations and individuals for sustainability and growth.