TOTAL ATTENDANCE
(Excluding Symphony on the Prairie)
2015: 268,653
2014: 251,174

HEADLESS HORSEMAN
2015: 30,093
2014: 29,827

SUMMER CAMPERS
2015: 2,199
2014: 2,113

SCHOOL GROUPS & OTHER EDUCATION PROGRAMS
2015: 70,948
2014: 63,330

SCHOOL TOURS
2015: 52,578 students
2014: 45,962 students

SYMPHONY ON THE PRAIRIE
2015: 117,404
2014: 108,247

ATTENDANCE +7% +1% +4% +12% +14% +8%

The most riders since the balloon opened in 2009!

RIDERS ON 1859 BALLOON VOYAGE

ALL-TIME RECORD SETTING ATTENDANCE
October 2015

WITH

GUESTS

65,528

22,581
2015 was the 10th CONSECUTIVE YEAR that Conner Prairie OPERATED WITH A BALANCED BUDGET.
MEMBERSHIP

MEMBERSHIP REVENUE
+6%
2015: $544,000
2014: $511,000

TOTAL MEMBERSHIPS
+8%
2015: 7,301 households representing 34,313 adults and children
2014: 6,757 households representing 32,259 adults and children

SUPPORT

GIFTS, SPONSORSHIPS & GRANTS
+196%
2015: $9,533,416*
2014: $3,215,000

*includes $7.5M LEI grant

In March 2015, we unveiled the brand new 1859 BALLOON VOYAGE experience sponsored by Reynolds Farm Equipment.

401 VOLUNTEERS GAVE
A COMBINED
22,111 HOURS
to help with programs and special events

CONNER PRAIRIE ALLIANCE
GAVE
$85,000
to Conner Prairie in 2015 primarily in support of TREETOP OUTPOST
CONNER PRAIRIE MUSEUM, INC.
Summarized Statement of Activities for the 12 Months Ending December 31, 2015

<table>
<thead>
<tr>
<th>Revenue &amp; Support</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowment Support</td>
<td>$5,335,643</td>
</tr>
<tr>
<td>Gifts, Grants &amp; Sponsorships</td>
<td>9,533,416</td>
</tr>
<tr>
<td>Admission &amp; Program Fees</td>
<td>2,023,259</td>
</tr>
<tr>
<td>Food &amp; Retail</td>
<td>1,584,591</td>
</tr>
<tr>
<td>Rental &amp; Other Income</td>
<td>734,471</td>
</tr>
<tr>
<td>Memberships</td>
<td>544,189</td>
</tr>
<tr>
<td><strong>Total Revenue and Support</strong></td>
<td><strong>$19,755,569</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education Programs &amp; Guest Experience</td>
<td>$16,109,615</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>1,477,843</td>
</tr>
<tr>
<td>Marketing &amp; Communications</td>
<td>1,333,470</td>
</tr>
<tr>
<td>Fundraising</td>
<td>716,569</td>
</tr>
<tr>
<td>Membership Services</td>
<td>110,234</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$19,747,731</strong></td>
</tr>
</tbody>
</table>

**Net Surplus**

<table>
<thead>
<tr>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$7,838</strong></td>
</tr>
</tbody>
</table>

CONNER PRAIRIE FOUNDATION, INC.
Summarized Statement of Financial Position December 31, 2015

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Investments</td>
<td>$107,193,425</td>
</tr>
<tr>
<td>Property &amp; Equipment, Net</td>
<td>14,487,420</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$121,680,845</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$1,380,582</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$1,380,582</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>$111,948,586</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>2,060,965</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>6,290,712</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$120,300,263</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Liabilities &amp; Net Assets</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$121,680,845</strong></td>
</tr>
</tbody>
</table>
CONNER PRAIRIE LEADERSHIP

At Conner Prairie, every guest has the opportunity to pursue knowledge and fun in a way that is tailored to them. This pursuit requires strong, dedicated leadership.

Conner Prairie leadership oversees operations and engages community members in supporting the museum. We are thankful that these individuals have committed their time and expertise to help shape Conner Prairie.

BOARD OF DIRECTORS

CHAIR
- Christopher Clapp
- Jay Ricker
- Mike Blakley
- Karen Hill
- Donald Altemeyer
- Christine Altman
- Terry Anker
- Mary Ayers
- Bill Batt
- Mike Berry
- Bruce Bryant
- Tory Callahan
- Alan Cohen
- J. Christopher Cooke
- Dave Cox
- David Day
- Gay Dwyer
- Keith Gambrel
- Cyrus Keck
- Marcilynn Keys
- Timothy C. Lawson
- Jay Love
- Rita McCluskey
- Fred Medley
2015 CONNER PRAIRIE ALLIANCE

PRESIDENT
Marcilynn Keys

PRESIDENT-ELECT
Barbie Millington

DIRECTOR AT LARGE
Becky Brammer

VP APPLE STORE
Mandy Hunter

VP COMMUNICATIONS
Karen Arland

VP MEMBERSHIP
Ellen Mitchell

ASSOCIATE/PATRON REPRESENTATIVE
Lisa Allen

SECRETARY
Carol Wakefield

TREASURER
Kathy Bergman

PAST PRESIDENT
Deb Waldkoetter

Maria Adams
Sally Anderson
Tammy Beauchamp
Bea Becher
Kathy Blyze
Rhonda Burke
Susan Bursaw
Meri Carnahan
Jackie Clark

Lynn Cowburn
Karen Crane
Angela Davis
Jody Dedon
Rosemary Dunkle
Joy Elzer
Cindy Faris
Emily Frye
Mary Beth Garcia
Julie Gerg
Shelley Gordon
Maggie Gutowski
Nancy Haas
Ginny Hacker
Jane Haney
Louann Cissie Hennig
Conni Hensel
Reta Holden
Kathleen House
Renate Hubbard
Barbara Jackson
Alba Jessop
Christine Lawson
Polly Jontz Lennon
Kendra Lewis
Cheri Mahoney
Sue Maki
Deanna Martin
Christine McComb
Silvie McNeils
Leslie Morgan
Marilyn Muhlenfeld
Peggy Neal

Carolyn Neale
Jociel Nowacki
Jackie Pechette
Deb Rasper
Judy Ress
Melissa Risk
Pat Garrett Rooney
Ellen Rosenthal
Robin Scheevel
Anne Schuchman
Stacy Schultz
Allyona Shamley
Diane Singleton
Ellen Smith
Jean Smith
Karon Smith
Victoria Spartz
Sandra Strantz
Jennifer Sumski
Susan Tiritilli
Linda Tyler
Karen Wagner
Leslee Walker
Penny Walker
Jan Webber
Monica Weber
Megan Wiles
Gail Wiseman
Mitzi Witchger
Cheryl Wohlmuth
Joan Yahwak
Diana Yates
Rebecca Young
THE CONNER PRAIRIE ALLIANCE is a dynamic women’s organization that supports the programs and projects of Conner Prairie through creative fundraising. In 2015, the Alliance gave $85,000 to Conner Prairie primarily in support of Treetop Outpost (pictured above) which opened in July 2016.

Their primary fundraiser is the Apple Store, a seasonal food and gifts shop managed by the Alliance from September through October. Tasty treats include apples, cider slushies, caramel-dipped apples, popcorn, pies and numerous other items.
# 2015 Conner Prairie Horizon Council

**President**
Cyrus Keck

**President-Elect**
Clint Hangebrauck

**Leadership**

<table>
<thead>
<tr>
<th>Kyle Blowes</th>
<th>Corrina Cohen</th>
<th>Ryan Goode</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joseph Hankins</td>
<td>Brianna Johnson</td>
<td>Denise Meyer</td>
</tr>
<tr>
<td>Stacy Neill</td>
<td>Matt Ottinger</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>JP Patterson</th>
<th>Matt Patterson</th>
<th>Nick Servies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Robby Slaughter</td>
<td>Cory Smith</td>
<td>David Stewart</td>
</tr>
<tr>
<td>Laura Stranford</td>
<td>Joseph Zielinski</td>
<td></td>
</tr>
</tbody>
</table>
THE CONNER PRAIRIE HORIZON COUNCIL is an energetic, young professionals group comprised of volunteers (ages 21-40) who share ideas, engage in strategic planning, fundraise and take part in special events. Through the organization of special events like History on Tap and Holiday Cheers, The Horizon Council is able to raise money and offer unique adult experiences at Conner Prairie. In 2015, nearly $52,000 was raised to help support Conner Prairie programs.